



www.adrianegilbert.com

adriane.lee.gilbert@gmail.com

612.860.7649

PROFICIENCIES

- Responsive Design
- Application Design
- UX Strategy
- Design Systems
- Pattern Libraries
- CMS Integration
- W3C Accessibility Standards
- A/B Testing
- Usability Testing
- Heuristic Analysis
- Customer Insights & Research
- Agile, Kanban, Lean UX
- Confluence/Jira
- Sharepoint & PowerApps
- Adobe Creative Suite
- Sketch, Zeplin, InVision
- HTML & CSS

REFERENCES AVAILABLE
UPON REQUEST

ADRIANE GILBERT

UI / UX DESIGN SPECIALIST

WORK EXPERIENCE

<div>Adriane Gilbert Consulting</div> <div>JULY 2017 - CURRENT</div>	<div>UI/UX Design Specialist</div> <div>Clients include: RBA Consulting, Radisson Hotel Group, RSM International, Medtronic, C-Map, Omnia Fishing, Uponor, Ameriprise, Perrigo, and Syngenta.</div>
<div>Best Buy</div> <div>JAN 2012 - JULY 2017</div>	<div>UX Manager</div> <div>Managed a team of UX Architects & Designers working within the product model to design, test and iterate on the customer’s shopping path within BestBuy.com across all devices.</div>
<div>DEC 2010 - JAN 2012</div>	<div>Senior UI Designer</div> <div>Focused primarily on the cart & checkout portion of BestBuy.com; Redesigned the interface, incorporated new brand standards, optimized the user flow.</div>
<div>Brainco School of Advertising</div> <div>JAN - MAY 2009</div>	<div>Adjunct Instructor - Interaction Design</div> <div>Wrote a curriculum for “Intro to Interaction Design” lab course and taught it for one semester.</div>
<div>Popular Front</div> <div>JAN 2009 - DEC 2010</div>	<div>Associate Creative Director</div> <div>Lead a team of desginers within one of the largest pure digital agencies in town. Produced & pitched concepts to clients, managed day-to-day design work, mentored designers.</div>
<div>2006 - 2009</div>	<div>Senior Interactive Designer</div> <div>Partnered with developers and UX architects to produce high-level concepts, animations, illustrations and prototypes.</div>
<div>MAY 2005 - 2006</div>	<div>Interactive Designer</div> <div>Created wireframes, user flows, designs, banner campaigns, prototypes and design assets for our clients.</div>
<div>DesignWorks</div> <div>JAN - MAY 2005</div>	<div>Interactive Designer</div> <div>Acted as the primary desginer on a variety of projects. Developed clickable prototypes, wireframes and high-level concepts to pitch ideas.</div>

EDUCATION

<div>Minneapolis College of Art & Design</div> <div>2002 - 2005</div>	<div>Bachelor of Fine Arts: Interactive Media</div> <div>Interactive Media Merit Scholarship, 2004 Friends of MCAD Scholarship</div>
<div>Iowa State University</div> <div>2000 - 2002</div>	<div>Computer Engineering & Graphic Design</div> <div>Pursued a double-degree (BS & BA); Completed general ed courses and first-year curriculum for both degrees.</div>